

Blog formats and example of rubrics at level B1

Formal

Rubric: You recently started to write blogs for your local community. Write a blog about joining a club.

You could write about:

- how it's a good way to meet people
- what types of clubs they could join
- the advantages of joining a club
- how joining a club could make them feel.

Rubric: You've recently become a community blogger. Write a blog about the benefits of playing sports.

You could write about:

- how sports help us stay healthy
- making new friends through sports
- your favourite sport and why
- what you learned from playing on a team.

Rubric: As a writer for your local blog, you are sharing your experiences about holidays. Write a blog about your ideal holiday.

You could write about:

- where you would go on vacation
- what you would do during your holiday
- who you would take with you
- how you would feel after the trip.

Rubric: You write a blog for your neighbourhood website. Write a blog about the importance of helping others.

You could write about:

- why helping others makes us happy
- simple ways to help people in daily life
- a time you helped someone
- how it feels to make a difference.

Rubric: You contribute blogs for your local community. Write a blog about how to save money.

You could write about:

- tips for saving money each month
- why saving money is important
- things you want to save money for
- a time you saved money for something special.

Rubric: As someone who enjoys writing for your community blog, write a blog to share your thoughts on how to stay healthy.

You could write about:

- eating healthy food every day
- why exercising is good for the body
- how to get enough sleep
- why drinking water is important.

Rubric: You've been asked to write a blog for your local community. Write a blog about the role of technology in our lives.

You could write about:

- how we use technology at school or work
- technology that makes life easier

- your favourite gadget and why
- how technology helps you stay in touch with friends.

Rubric: Write a blog for your local library about the importance of reading.

You could write about:

- how reading helps us learn
- your favourite book and why you like it
- the best place to read
- how reading can help us relax.

Rubric: You write a blog for your language college. Write a blog about why learning English is important.

You could write about:

- how English can help us in the future
- why English is spoken in many countries
- ways to practise English every day
- a time when you used English to help you.

Rubric: As a blogger in your community, write a blog about your favourite season.

You could write about:

- why you like this season the most
- what activities you enjoy during this season
- how the weather affects our mood
- what you like to eat or drink during this season.

Rubric: You write a blog for your student union. Share your advice in a blog about how to stay organised.

You could write about:

- why being organised is important
- simple steps to organise your day
- how being organised helps you with school
- tools you use to stay organised (planners, apps, etc.).

Informal

Rubric: You regularly write a blog about your daily life and things you like. This week you decide to write about different places. Write a blog about your favourite place to visit.

You could write about:

- where your favourite place is
- why you love to visit it
- how often you go there
- why other people should visit it.

Rubric: You write blogs for your local youth centre. Write a blog about your weekend plans.

You could write about:

- what you plan to do on Saturday
- who you will spend your weekend with
- a fun activity you're excited about
- how you like to relax on Sundays.

Rubric: You write for your community blog. Write a blog about a fun day you had with your friends.

You could write about:

- what you did together
- where you went and why it was fun
- the best part of the day
- how you felt at the end of the day.

Rubric: You write blogs for your film club. Write a blog about your favourite movie.

You could write about:

- what the movie is about
- why you like this movie
- your favourite character and why
- how the movie makes you feel.

Rubric: You've been invited to share your thoughts with your local community through a blog. Write a blog about your dream job.

You could write about:

- what job you want in the future
- why you think this job is interesting
- what skills you need for this job
- how you will prepare for this job.

Rubric: As part of your community blog, write a blog about a place you would like to visit.

You could write about:

- where the place is and why you want to go
- what you would do there
- how you would feel when visiting
- what you know about the culture or people.

Rubric: You write a blog for a neighbourhood website. Write a blog about a family tradition you love.

You could write about:

- what the tradition is
- when you celebrate this tradition
- why it is important to you and your family
- what you do during the celebration.

Rubric: You write a blog for your music society. Write a blog about your favourite music.

You could write about:

- what type of music you like
- your favourite singer or band
- when you listen to music the most
- how music makes you feel.

Rubric: You share stories through your community blog. Write a blog about your last birthday party.

You could write about:

- where you celebrated your birthday
- who came to the party
- what you did at the party
- how you felt on your special day.

Rubric: As someone who enjoys blogging, write a blog about a new hobby you want to try.

You could write about:

- what the hobby is and why you're interested
- what you need to start this hobby
- who you can do this hobby with
- how you would feel learning something new.

Rubric: You write for your school community blog. Write a blog about how you relax after school.

You could write about:

- what activities help you relax
- your favourite way to relax
- how long you like to relax before doing homework
- why relaxing is important after a busy day.

Review formats and example of rubrics at level B1

Formal

Rubric: You recently attended a community exhibition and the local town magazine would like you to write about it. Write a review about the exhibition.

You could write about:

- what the exhibition was about
- how it was organised
- what the displays were like
- how the community enjoyed the exhibition.

Rubric: You recently visited a local café, and the town magazine would like you to write about it.

Write a review about the café.

You could write about:

- what the café is like
- how the service was
- what kind of food or drinks they offer
- how much you enjoyed your visit.

Rubric: You recently saw a film at the cinema, and a local website has asked you to write a review.

Write a review about the film.

You could write about:

- what the film was about
- who the main characters were
- how the acting or special effects were
- how much you enjoyed the film.

Rubric: You recently attended a school play, and your school newsletter wants you to write about it.

Write a review about the play.

You could write about:

- what the play was about
- how the actors performed
- what the stage and costumes were like
- how the audience reacted.

Rubric: You recently visited a new restaurant. Write a review about the restaurant.

You could write about:

- what kind of food they serve
- how the staff treated you
- what the atmosphere was like
- how much you enjoyed your meal.

Rubric: You recently went to a music concert, and your school magazine wants you to write about it.

Write a review about the concert.

You could write about:

- what kind of music was played
- how the band or musicians performed
- what the crowd was like
- how much you enjoyed the concert.

Rubric: You recently visited a local park, and the town website would like you to write about it. Write a review about the park.

You could write about:

- what the park looks like
- what activities people can do there

- how clean and well-maintained it is
- how much you enjoyed spending time there.

Rubric: You recently stayed at a hotel, and a travel website has asked you to write a review. Write a review about the hotel.

You could write about:

- what your room was like
- how the staff treated you
- what facilities the hotel offered
- how much you enjoyed your stay.

Rubric: You recently went on a guided tour of your town, and a tourism website would like you to write about it. Write a review about the tour.

You could write about:

- what places you visited during the tour
- how knowledgeable the guide was
- what you found most interesting
- how much you enjoyed the experience.

Rubric: You recently visited a local market. Write a review on the market website about your experience at the market.

You could write about:

- what kind of stalls were there
- what products or food were sold
- how friendly the vendors were
- how much you enjoyed shopping there.

Informal

Rubric: A new café has recently opened in your town. You decide to write about it on the college student's webpage. Write an informal review of the new café.

You could write about:

- where it is and what it is called
- what is on the menu
- what the customer service was like
- how the atmosphere felt.

Rubric: You recently visited a local bookstore, and the owner asked you to write about it. Write an informal review about the bookstore.

You could write about:

- what types of books were available
- how the bookstore was organised
- what the staff were like
- how much you enjoyed your visit.

Rubric: You recently attended a school play, and the principal asked you to write about it. Write an informal review about the play.

You could write about:

- what the play was about
- how well the students performed
- what the set and costumes were like
- how much the audience enjoyed it.

Rubric: You recently visited a local park, and the community website asked you to write about it. Write an informal review about the park.

You could write about:

- what facilities were available in the park
- what activities you did there
- how clean and well-kept the park was
- how much you enjoyed your time there.

Rubric: You recently went to a local concert. Write a review for your local newspaper about the concert.

You could write about:

- what kind of music was played
- how the performers were
- what the atmosphere was like
- how much you enjoyed the concert.

Rubric: You recently tried a new café in your neighbourhood. Write a review on the café's website.

You could write about:

- what food and drinks were on the menu
- how the service was
- what the atmosphere was like
- how much you enjoyed your visit.

Rubric: You recently went to a weekend market, and the event organisers asked you to write about it.

Write an informal review about the market.

You could write about:

- what kind of stalls were there
- what you bought or looked at
- how the vendors were
- how much you enjoyed the market.

Rubric: You recently watched a play at a local theatre, and the local magazine asked you to write about it. Write an informal review about the play.

You could write about:

- what the play was about
- how the actors performed
- what the stage and costumes were like
- how much the audience enjoyed it.

Rubric: You recently went to a local art gallery, and the gallery owner asked you to leave a review.

Write an informal review about the gallery.

You could write about:

- what kind of artwork was on display
- what artists were featured
- how the gallery was set up
- how much you enjoyed your visit.

Rubric: You recently visited a new bakery in town. Write a review for the local website about the bakery.

You could write about:

- what kinds of baked goods were available
- what you bought and how it tasted
- how friendly the staff were
- how much you enjoyed the bakery.