

Blog formats and example of rubrics at level B2

Formal

Rubric: You write a blog for an environment platform. Write a blog about why recycling is important.

You could write about:

- what recycling is
- why we should recycle
- how recycling helps the environment
- easy ways to recycle at home.

Rubric: You write a blog for your local college. Write a blog about the benefits of learning a new language.

You could write about:

- why it's fun to learn a new language
- how learning a language helps us meet new people
- why languages are important for travel
- how you practise learning new words.

Rubric: You write a blog for your local gym. Write a blog about the importance of exercise.

You could write about:

- what exercise you enjoy
- how exercise helps you feel healthy
- how often we should exercise
- simple exercises to do at home.

Rubric: You write a blog for your local college. Write a blog about how technology has changed our lives.

You could write about:

- what new technology you use every day
- how technology makes tasks easier
- how we use technology to stay connected
- what technology might look like in the future.

Rubric: You write a blog for local schools. Write a blog about the benefits of eating healthy.

You could write about:

- what healthy food you like to eat
- why eating healthy food is important
- how eating healthy makes you feel
- simple ways to make healthy food at home.

Rubric: You've begun sharing your thoughts on your local blog. Write a blog about the role of music in our lives.

You could write about:

- how music helps us relax
- what kind of music you like
- why music brings people together
- how music can change our mood.

Rubric: You've been invited to contribute to your community's blog. Write a blog about why reading books is important.

You could write about:

- your favourite book and why you like it
- how reading helps improve vocabulary
- why books help us learn new things

- where you like to read the most.

Rubric: You write a blog for your neighbourhood. Write a blog about how travelling can broaden our minds.

You could write about:

- where you would like to travel
- what you can learn from visiting new places
- how travelling teaches us about different cultures
- the most exciting place you have been to.

Rubric: As part of your community blog, write a blog to share your thoughts on the importance of family time.

You could write about:

- how you spend time with your family
- why spending time with family is important
- your favourite family tradition
- a family activity you enjoy.

Rubric: You write a blog for your local community forum. Write a blog about why it's good to have a hobby.

You could write about:

- what hobbies you enjoy
- why having hobbies makes life fun
- how hobbies can help us relax
- how to find a new hobby to try.

Informal

Rubric: You want to share your experience of having the best ever meal on social media. Write a blog about the best meal you've ever had.

You could write about:

- where you ate the meal
- who you were with
- what the meal was
- why it was the best meal you have ever eaten.

Rubric: You write holiday blogs. Write a blog about how you spent your last holiday.

You could write about:

- where you went and what you did
- who you spent time with
- the best part of your holiday
- how you felt after the holiday.

Rubric: You're contributing to your local blog. Write a blog about your favourite animal.

You could write about:

- what your favourite animal is
- why you like this animal
- where this animal lives
- a fun fact about this animal.

Rubric: You write a blog for your local youth centre. Write a blog to share your thoughts on what you do when you're bored.

You could write about:

- what activities you do at home
- how you find new hobbies to try
- a new activity you want to try
- how doing something fun helps you feel better.

Rubric: You've recently started blogging for your neighbourhood. Write a blog about a fun weekend you spent with friends.

You could write about:

- what you did together
- where you went and why
- the most fun part of the weekend
- how you felt after spending time with your friends.

Rubric: As part of your local blog, write a blog about your favourite sport.

You could write about:

- what sport you like to play or watch
- why you enjoy this sport
- a favourite team or player
- how often you play or watch this sport.

Rubric: You write a blog for your reading club. Write a blog about a book you recently read.

You could write about:

- the title of the book
- what the book was about
- why you enjoyed reading the book
- if you would recommend it to others.

Rubric: You write for your community blog. Write a blog about what you like to do in your free time.

You could write about:

- what hobbies you do at home
- who you like to spend time with
- how you relax after a busy day
- why free time is important to you.

Rubric: You write a travel blog. Write a blog about your favourite place in the world.

You could write about:

- where the place is
- why you like visiting this place
- what you enjoy doing there
- a special memory from this place.

Rubric: You write a blog for your local college. Write a blog to share a time when you felt proud of yourself.

You could write about:

- what you did that made you feel proud
- why it was important to you
- how others reacted to what you did
- how you felt after achieving it.

Rubric: A write a personal blog. Write a blog about how you celebrate your birthday.

You could write about:

- what you do on your birthday
- who you spend your birthday with
- your favourite birthday memory
- how you felt on your last birthday.

Review formats and example of rubrics at level B2

Formal

Rubric: You recently purchased a new technology product and the shop you bought it from would like you to review it. Write a review about the product.

You could write about:

- what the product is
- what features it has
- was it good value for money
- would you recommend it to others.

Rubric: Your college has invited students to write a blog for their website. Write a blog about hobbies for teenagers at home.

You could write about:

- what hobbies they could try at home
- how hobbies can help learn new skills
- how they can help with social networking
- what things you could discover about yourself.

Rubric: You recently watched a documentary that had a big impact on you. Write a review about the documentary.

You could write about:

- what the documentary was about
- what you found most interesting
- how it changed your view on the subject
- if you would recommend it to others.

Rubric: You recently went on a guided tour in a historic city. Write a review about the tour.

You could write about:

- what places you visited
- what you learned on the tour
- what you liked most about the experience
- if you would recommend the tour to others.

Rubric: You recently visited an amusement park, and your local newspaper asked you to write about it.

Write a review of the amusement park.

You could write about:

- what rides or attractions you tried
- what you enjoyed the most
- how the park was organised
- if you would visit again.

Rubric: You recently read a biography of a famous person, and your book club asked you to write about it. Write a review of the biography.

You could write about:

- who the biography is about
- what you learned about the person
- what you found most inspiring
- if you would recommend it to others.

Rubric: You recently stayed in a hotel during a holiday. Write a review of the hotel.

You could write about:

- what the hotel was like
- how the service and facilities were
- what you liked most about your stay
- if you would recommend this hotel.

Rubric: You recently attended a music festival. Write a review about the music festival.

You could write about:

- what artists or bands performed
- what the atmosphere was like
- what you enjoyed the most
- if you would attend the festival again.

Rubric: You recently tried a cooking class, and your local magazine asked you to write about it. Write a review of the class.

You could write about:

- what dishes you learned to cook
- how the instructor was
- what you liked most about the class
- if you would recommend it to others.

Rubric: You recently attended a local art exhibition. Write a review of the exhibition.

You could write about:

- what artists were featured
- what type of art was displayed
- what you found most interesting
- if you would visit a similar exhibition.

Rubric: You recently visited a new city on a weekend trip. Write a review of the city.

You could write about:

- what landmarks or places you visited
- what you liked most about the city
- how easy it was to get around
- if you would visit again.

Rubric: You recently completed an online course, and the platform asked you to write about your experience. Write a review of the course.

You could write about:

- what the course was about
- how easy it was to follow
- what you learned from the course
- if you would recommend it to others.

Informal

Rubric: You were speaking with a friend about a popular TV show you watch. Your friend thinks they might like it and has asked you to send them a review. Write an informal review about the show.

You could write about:

- what it is called
- what the main plot or idea is
- who the main characters are
- what the entertainment value is to you.

Rubric: You recently watched your favourite movie. Write an informal review of the movie.

You could write about:

- what the movie is about
- why you like this movie
- your favourite scene in the movie
- if you would watch it again.

Rubric: You recently visited a new restaurant. Write an informal review for their chat forum.

You could write about:

- what you ordered to eat
- what you liked about the restaurant

- the atmosphere of the restaurant
- if you would go back.

Rubric: You recently visited a clothing store. Write an informal a review of the store.

You could write about:

- the name of the store
- what you bought or tried on
- what you liked about the store
- if you would shop there again.

Rubric: You recently watched a TV show. Write an informal review of the TV show.

You could write about:

- what the show is about
- why you enjoyed it
- your favourite character
- if you would recommend it to others.

Rubric: You recently bought a new phone. Write an informal review of the phone on their website.

You could write about:

- what phone you bought
- how easy it is to use
- what you like about this phone
- if you would recommend it.

Rubric: You recently attended a concert, and a local magazine asked you to write about it. Write an informal review of the concert.

You could write about:

- who performed at the concert
- what songs were played

- what you enjoyed most
- if you would attend another concert by this artist.

Rubric: You recently read a book. Write an informal review about the book for your book club.

You could write about:

- what the book is about
- why you enjoyed the story
- your favourite part of the book
- if you would recommend it to friends

Rubric: You recently tried a new app, and a tech magazine asked you to write about it. Write an informal review of the app.

You could write about:

- the name and purpose of the app
- how easy it was to use
- what features you liked the most
- if you would recommend it.

Rubric: You recently visited a tourist attraction. Write an informal review for a travel magazine about the attraction.

You could write about:

- where the attraction is
- what you did there
- what you enjoyed the most
- if you would visit again.