

Blog formats and example of rubrics at level C1

Formal

Rubric: You are interested in ways of saving money on clothes while looking good. Write a blog about how to look smart on a budget.

You could write about:

- how shopping wisely can buy you more
- what type of clothes to buy
- where to shop for bargains
- how to get the best deals.

Informal

Rubric: Your college online magazine has asked you to share your thoughts and opinions about moving to a new country. Write a blog to reflect on your thoughts.

You could write about:

- which country you would move to
- why you have chosen that country
- what the challenges could be
- what you could learn about the culture.

Review formats and example of rubrics at level C1

Formal

Rubric: You visited a museum with your friends. The museum approached you to write about your visit. Write a review about your visit to the museum.

You could write about:

- what type of museum it was
- how the exhibits were displayed
- what the atmosphere was like
- what your overall experience was.

Informal

Rubric: You attended the city's yearly music event at the weekend. Your friend is interested in going next year and would like to hear about it. Write an informal review for your friend.

You could write about:

- what type of music was featured
- what your thoughts are on the performances
- how you liked the atmosphere
- what would make you attend the event again.