

Blog formats and example of rubrics at level C1

Formal

Rubric: You are interested in ways of saving money on clothes while looking good. Write a blog about how to look smart on a budget.

You could write about:

- how shopping wisely can buy you more
- what type of clothes to buy
- where to shop for bargains
- how to get the best deals.

Rubric: You write a blog for your local sports centre. Write a blog about the importance of staying active.

You could write about:

- different ways to stay active
- how often you exercise
- how exercise helps you feel better
- how to stay motivated to exercise.

Rubric: You've recently started writing for your community's blog. Write a blog about how social media affects our lives.

You could write about:

- how you use social media every day
- positive aspects of social media
- negative effects of too much social media
- how to use social media responsibly

Rubric: You've been asked to write a blog post about the importance of hobbies.

You could write about:

- how hobbies help us relax
- your favourite hobby
- how you started this hobby
- why hobbies are good for mental health

Rubric: You write a travel blog. Write a blog about why travel is important.

You could write about:

- how travel helps us learn
- a place you would like to visit
- what you learn when you travel
- a memorable trip you took

Rubric: You've started sharing your thoughts on your local blog. Write a blog about the benefits of learning new skills.

You could write about:

- how learning new skills helps us grow
- a new skill you want to learn
- how you practise learning new things
- why it's fun to challenge yourself.

Rubric: You're contributing to your community blog. Write a blog about the impact of music on our mood.

You could write about:

- how music helps you relax
- your favourite type of music
- why music is important in our lives
- a song that makes you feel happy.

Rubric: You've been asked to share tips on how to improve study habits on your local blog.

You could write about:

- why it's important to have a study routine
- tips to stay focused while studying
- how you organise your study time
- tools that help you study better.

Rubric: As a new blogger, write a blog about the importance of mental health for your community.

You could write about:

- how you take care of your mental health
- why it's important to talk about feelings
- simple ways to relax and de-stress
- how talking to someone can help.

Rubric: You've started writing blog posts for your neighbourhood. Write a blog about why learning English is useful.

You could write about:

- how English helps you in school
- why English is important for travelling
- a time you used English outside of class
- how you practise English every day.

Rubric: You've been invited to share your thoughts on how technology helps us communicate in your community blog.

You could write about:

- tools you use to stay in touch with friends
- how technology makes life easier
- why you use social media to connect
- the benefits of staying connected online.

Informal

Rubric: Your college online magazine has asked you to share your thoughts and opinions about moving to a new country. Write a blog to reflect on your thoughts.

You could write about:

- which country you would move to
- why you have chosen that country
- what the challenges could be
- what you could learn about the culture.

Rubric: As a new writer for your community's blog, write a blog about your favourite meal.

You could write about:

- what your favourite meal is
- where you like to eat it
- who you enjoy sharing it with
- how often you eat this meal.

Rubric: You've been asked to contribute to the community blog. Write a blog about a fun day out you had.

You could write about:

- where you went and who you went with
- what you did for fun
- the most exciting part of the day
- how you felt after the day was over.

Rubric: You write a local travel blog. Write about a new place you recently visited.

You could write about:

- where the place is
- what you did when you visited

- why you enjoyed your time there
- a memory from the visit.

Rubric: You've been asked to write for your local blog. Write a blog on how you spend your free time.

You could write about:

- activities you like to do
- why you enjoy them
- how they help you relax
- how often you do them.

Rubric: As part of your community blog contribution, write a blog about a time you tried something new.

You could write about:

- what the new experience was
- how you felt before and after
- what you learned from it
- if you would do it again.

Rubric: You've started sharing your thoughts on the community blog. Write a blog about your favourite music.

You could write about:

- what kind of music you like
- how music makes you feel
- why you listen to music every day
- your favourite song at the moment.

Rubric: You've been invited to share a story on your local blog. Write a blog about a time you helped someone.

You could write about:

- who you helped and why
- how you felt while helping them
- what happened after you helped
- why it's important to help others.

Rubric: You're contributing to the community blog. Write a blog about your morning routine.

You could write about:

- what you do when you wake up
- how you get ready for the day
- what you like most about your morning routine
- how you feel after a good morning.

Rubric: You've started writing for your local blog. Write a blog to share a story about a time you won something.

You could write about:

- what you won
- how you felt after winning
- who you shared your victory with
- what you learned from the experience.

Rubric: You've been asked to share your favourite TV show on the community blog.

You could write about:

- what the show is about
- why you like it
- your favourite character
- a favourite episode.

Review formats and example of rubrics at level C1

Formal

Rubric: You visited a museum with your friends. The museum approached you to write about your visit. Write a review about your visit to the museum.

You could write about:

- what type of museum it was
- how the exhibits were displayed
- what the atmosphere was like
- what your overall experience was.

Rubric: You recently attended a local music festival. Write a review of the music festival.

You could write about:

- what types of music were performed
- what you enjoyed most about the festival
- how well the event was organised
- if you would recommend it to others.

Rubric: You recently took a cooking class, and a culinary magazine asked you to write about it. Write a review of the cooking class.

You could write about:

- what dishes you learned to prepare
- how helpful the instructor was
- what skills you gained from the class
- if you would take another cooking class.

Rubric: You recently visited a historical site, and your school newsletter asked you to write about it. Write a review of the historical site.

You could write about:

- what the site was and its significance
- what you found most interesting about it
- how well the site was maintained
- if you would recommend it to others.

Rubric: You recently explored a nature reserve, and an environmental magazine has asked you to write about it. Write a review of the nature reserve.

You could write about:

- what types of wildlife you observed
- what you enjoyed most about your visit
- how well the reserve was preserved
- if you would recommend visiting it to others.

Rubric: You recently watched a theatre performance, and a local arts magazine asked you to write about it. Write a review of the performance.

You could write about:

- what the play was about
- how the actors performed
- what you liked most about the production
- if you would recommend it to others.

Rubric: You recently went to an art gallery. Write a review of the art gallery.

You could write about:

- what types of art were displayed
- what you found most captivating
- how well the gallery was organised
- if you would recommend visiting it.

Rubric: You recently attended a workshop on environmental conservation, and a sustainability website asked you to write about it. Write a review of the workshop.

You could write about:

- what topics were covered
- what you learned from the session
- how effective the presentation was
- if you would recommend this workshop to others.

Rubric: You recently visited a local zoo, and your school newsletter asked you to write about it. Write a review of the zoo.

You could write about:

- what animals you saw
- what you enjoyed most about the visit
- how the zoo was organised
- if you would recommend it to others.

Rubric: You recently attended a community cleanup event, and a local website asked you to write about it. Write a review of the cleanup event.

You could write about:

- what the goals of the event were
- what activities took place
- how the community came together
- if you would participate in a similar event again.

Informal

Rubric: You attended the city's yearly music event at the weekend. Your friend is interested in going next year and would like to hear about it. Write an informal review for your friend.

You could write about:

- what type of music was featured
- what your thoughts are on the performances
- how you liked the atmosphere
- what would make you attend the event again.

Rubric: You recently watched a documentary about climate change. Write an informal review of the documentary.

You could write about:

- what the documentary covered
- what you found most impactful
- how it changed your perspective
- if you would recommend it to others.

Rubric: You recently attended a local sports event. Write an informal review of the event.

You could write about:

- which teams were playing
- what you enjoyed most about the atmosphere
- how the fans reacted
- if you would go to another game.

Rubric: You recently visited a new sports shop in your area. Write a review of the sports shop.

You could write about:

- what types of sports shoes and clothes were available
- what you liked most about the shop
- how helpful the staff were
- if you would recommend it to others.

Rubric: You recently watched a new animated series. Write an informal review of the series.

You could write about:

- what the series is about
- what you liked most about the characters
- how the animation style was
- if you would recommend it to others.

Rubric: You recently participated in a virtual gaming tournament. Write an informal review of the tournament.

You could write about:

- what games were played
- how competitive it was
- what your favourite moments were
- if you would join another tournament.

Rubric: You recently visited a new shopping mall in your town. Your local community magazine asked you to write about it. Write a review of the shopping mall.

You could write about:

- what stores and facilities were available
- what you liked most about the mall
- how the overall atmosphere was
- if you would recommend visiting it to others.

Rubric: You recently attended a school play. The school magazine asked you to write about it. Write an informal review of the play.

You could write about:

- what the play was about
- which performances stood out to you
- how the production was received
- if you would recommend it to others.

Rubric: You recently explored a new park in your area. Write an informal review of the park.

You could write about:

- what facilities were available
- what activities you enjoyed
- how peaceful or lively it was
- if you would visit again.

Rubric: You recently visited a new pizza place in your area. Write a review of the pizza place.

You could write about:

- what kind of pizzas were offered
- what you enjoyed most about the food
- how the service and atmosphere were
- if you would recommend it to others.