

## Blog formats and example of rubrics at level C2

### Formal

**Rubric:** You have decided to give advice to students about the best technology that they need for college. Write a blog about the must-have tech that they need.

You could write about:

- which tech gadgets are the best to buy
- how the gadgets will help with their college experience
- the advantages of each gadget
- how the right tech can help with work / life balance.

**Rubric:** You've decided to start sharing healthy tips in your community's blog. Write a blog about the benefits of walking daily.

You could write about:

- how walking helps your health
- why walking is easy to fit into your routine
- a time you started walking regularly
- tips to make walking enjoyable.

**Rubric:** You write for your local medical centre. Write a blog about why it's important to get enough sleep.

You could write about:

- how sleep affects your health
- why sleep improves focus and energy
- how you make sure you get enough sleep
- simple tips for better sleep.

**Rubric:** You're contributing to a community blog series on healthy habits. Write a blog about why reading is a good habit.

You could write about:

- how reading helps you learn new things
- why reading can reduce stress
- your favourite type of book to read
- how you fit reading into your day.

**Rubric:** You're writing a blog post for your community about health. Write a blog to share why drinking more water is important.

You could write about:

- why water is important to your body
- how much water we need daily
- how you remind yourself to drink more water
- simple ways to drink more water.

**Rubric:** You've been asked to write a post for your community blog about the benefits of having a pet.

You could write about:

- how pets can improve your mood
- why having a pet can teach responsibility
- a story about a pet you know
- simple tips for taking care of a pet.

**Rubric:** You've started sharing productivity tips on your local blog. Write a blog about the importance of being organised.

You could write about:

- how being organised helps reduce stress
- why you organise your workspace or home
- tools you use to stay organised

- simple steps to improve organisation.

**Rubric:** You've been invited to write for your community blog. Write a blog to share why it's important to spend time with friends.

You could write about:

- how friends help improve your mood
- why spending time with friends reduces stress
- your favourite way to spend time with friends
- tips to stay connected with friends.

**Rubric:** You're contributing to a blog post series on healthy living. Write a blog about the benefits of cooking at home.

You could write about:

- why cooking at home is healthier
- how cooking saves money
- a simple meal you enjoy cooking
- tips to start cooking at home more often.

**Rubric:** You write a blog for your organisation. Write a blog about the importance of taking breaks during work.

You could write about:

- how breaks improve productivity
- why taking breaks helps reduce tiredness
- how you make time for breaks during the day
- simple ways to rest during busy days.

**Rubric:** You've been asked to share your thoughts on relaxation for your community blog. Write a blog about why music is good for relaxation.

You could write about:

- how music helps people feel calm
- why you listen to music to relax
- your favourite type of relaxing music
- simple ways to add music to your daily life.

### Informal

**Rubric:** You have had a very busy year in your life and decide to share some aspects of it. Write a blog about the most important lesson that you have learnt this year.

You could write about:

- reflect on a life lesson or advice you gained
- what the experience taught you
- how it shaped your outlook
- how you applied it to your life.

**Rubric:** You write a personal blog for your community. Write a blog about a time you felt inspired.

You could write about:

- what inspired you
- how it changed your way of thinking
- what actions you took after feeling inspired
- how you felt afterwards.

**Rubric:** You've been asked to write about an important moment in your life for your local blog. Write a blog to share a personal achievement you're proud of.

You could write about:

- what the achievement was
- why it was important to you
- how you worked towards this goal
- how you celebrated this achievement.

**Rubric:** You write blogs about well-being. Write a blog about your favourite way to spend a quiet day.

You could write about:

- what you like to do when you're alone
- how these activities help you relax
- why you value quiet time
- what makes a perfect quiet day for you.

**Rubric:** You've been asked to share an exciting story for your community blog. Write a blog about the most exciting adventure you've had.

You could write about:

- where you went and what you did
- why it was exciting
- who you shared this adventure with
- how you felt afterwards.

**Rubric:** You've started writing about personal growth on your blog. Write a blog to share a skill you're trying to improve.

You could write about:

- what the skill is and why it's important to you
- how you're practising to improve
- what challenges you face while learning
- why you want to become better at it.

**Rubric:** You're contributing to your community blog. Write a blog about a time you helped someone in need.

You could write about:

- who you helped and why
- how it made you feel

- what you learned from the experience
- why helping others is important.

**Rubric:** You've been invited to write a post for your local blog. Write a blog to share your favourite way to spend the weekend.

You could write about:

- activities you enjoy on weekends
- how these activities help you unwind
- why weekends are important to you
- a memorable weekend you had.

**Rubric:** You've been asked to share a surprising learning experience for your community blog. Write a blog about a time you learned something unexpected.

You could write about:

- what you learned and how
- why it was unexpected
- how it changed your perspective
- what you did with this new knowledge.

**Rubric:** You're contributing to a community blog series on personal memories. Write a blog about a special memory from your childhood.

You could write about:

- what happened in this memory
- why it is important to you
- how it shaped your views or character
- how you feel when you think about it.

**Rubric:** You're sharing stories about family for your community blog. Write a blog about a tradition you want to keep alive.

You could write about:

- what the tradition is
- why it's important to you
- how you plan to continue it
- what it means for your family or culture.

## Review formats and example of rubrics at level C2

### Formal

**Rubric:** You recently stayed at a hotel, which was aimed at business travellers, while on a business trip. Write a review for the monthly 'Business in Focus' magazine of your stay.

You could write about:

- where the hotel was situated
- what facilities it had to offer
- what the quality of customer service was like
- why you would recommend it to business travellers.

**Rubric:** You recently participated in a language exchange program, and a cultural magazine asked you to write about it. Write a review of the language exchange.

You could write about:

- what languages were exchanged
- what you enjoyed most about the experience
- how beneficial it was for your language skills
- if you would recommend it to others.

**Rubric:** You recently attended a robotics competition, and a technology website asked you to write about it. Write a review of the competition.

You could write about:

- what types of robots were presented
- what impressed you the most

- how the competition was organised
- if you would recommend attending similar events.

**Rubric:** You recently visited an escape room, and a gaming company asked you to write about it. Write a review of the escape room experience.

You could write about:

- what the theme of the escape room was
- how challenging the puzzles were
- what you enjoyed most about the experience
- if you would try another escape room.

**Rubric:** You recently attended a dance performance, and a performing arts company asked you to write about it. Write a review of the dance performance.

You could write about:

- what style of dance was performed
- what you found most captivating about the performance
- how the choreography impressed you
- if you would recommend it to others.

**Rubric:** You recently went on a guided nature hike, and a travel company asked you to write about it. Write a review of the hike.

You could write about:

- where the hike took place
- what you learned from the guide
- how enjoyable the scenery was
- if you would recommend this hike to others.

**Rubric:** You recently attended a local film screening, and a film magazine asked you to write about it.

Write a review of the film.

You could write about:

- what the film was about
- what you liked most about the storytelling
- how the cinematography added to the experience
- if you would recommend it to others.

**Rubric:** You recently participated in a community theatre production, and a local arts newsletter asked you to write about it. Write a review of the production.

You could write about:

- what role you played or observed
- what you enjoyed most about the rehearsals and performances
- how well the production was received by the audience
- if you would participate in another theatre project.

**Rubric:** You recently visited a local football park, and a sports centre asked you to write about it. Write a review of the football park.

You could write about:

- what facilities were available
- what you enjoyed most while playing football
- how well-maintained the park was
- if you would recommend it to other football players.

**Rubric:** You recently attended a university open day, and the university asked you to leave a review.

Write a review of the open day.

You could write about:

- what programs were showcased
- what you found most interesting about the university

- how well the day was organised
- if you would recommend attending future open days.

**Rubric:** You recently experienced your first day at your newly renovated school, and your school newsletter asked you to write about it. Write a review of the renovated school.

You could write about:

- what changes were made to the building
- what you liked most about the renovations
- how the new facilities improved your experience
- if you would recommend these changes to other schools.

### Informal

**Rubric:** You were discussing a new social media platform with your work colleagues. They are interested in what you think of it. Write an informal review of the platform.

You could write about:

- what is the main idea of the platform
- what your views of its usability are
- how you rate its overall appeal
- why would you recommend it to them.

**Rubric:** You recently attended a film festival. You've been asked to write an informal review about the festival.

You could write about:

- what films were featured
- what you enjoyed most about the experience
- how the atmosphere was
- if you would attend again.

**Rubric:** You recently participated in a debate competition. The organisers asked you to write an informal review about your experience. Write an informal review of the competition.

You could write about:

- what topics were debated
- how you felt during the competition
- what arguments impressed you
- if you would participate again.

**Rubric:** You recently went to a local book fair. The organisers asked you to leave a review. Write an informal review of the book fair.

You could write about:

- what books you found interesting
- how well the event was organised
- what activities were available
- if you would recommend it to others.

**Rubric:** You recently attended a cooking competition. The organisers asked you to leave a review.

Write an informal review of the competition.

You could write about:

- what dishes were prepared
- what you found most impressive
- how the judges rated the dishes
- if you would attend another competition.

**Rubric:** You recently went to a gaming convention. The organisers asked you to leave a review. Write an informal review of the convention.

You could write about:

- what games were showcased
- what you enjoyed most about the experience

- how interactive the booths were
- if you would recommend attending next year.

**Rubric:** You recently watched a live-streamed concert. Write an informal review of the concert.

You could write about:

- who performed
- what songs you enjoyed the most
- how the online experience compared to live events
- if you would watch another concert like this.

**Rubric:** You recently visited a new gym in your area. You've been asked to leave a review. Write an informal review of the new gym.

You could write about:

- what equipment and facilities the gym offers
- what you enjoyed most about your workout
- how the gym's atmosphere and staff were
- if you would recommend this gym to others.

**Rubric:** You recently attended the opening of a new cinema complex in your town, and your local entertainment magazine asked you to write about it. Write an informal review of the cinema complex.

You could write about:

- what the cinema complex looks like and its features
- what you enjoyed most about the experience
- how comfortable the seating and atmosphere were
- if you would recommend this cinema to others.

**Rubric:** You recently visited a new comic book store in your town. Write an informal review of the comic book store.

You could write about:

- what types of comics and merchandise were available
- what you liked most about the store
- how the atmosphere and service were
- if you would recommend this store to other comic book fans.