

Blog formats and example of rubrics at level C2

Formal

Rubric: You have decided to give advice to students about the best technology that they need for college. Write a blog about the must-have tech that they need.

You could write about:

- which tech gadgets are the best to buy
- how the gadgets will help with their college experience
- the advantages of each gadget
- how the right tech can help with work / life balance.

Informal

Rubric: You have had a very busy year in your life and decide to share some aspects of it.

Write a blog about the most important lesson that you have learnt this year.

You could write about:

- reflect on a life lesson or advice you gained
- what the experience taught you
- how it shaped your outlook
- how you applied it to your life.

Review formats and example of rubrics at level C2

Formal

Rubric: You recently stayed at a hotel, which was aimed at business travellers, while on a business trip. Write a review for the monthly 'Business in Focus' magazine of your stay.

You could write about:

- where the hotel was situated
- what facilities it had to offer
- what the quality of customer service was like
- why you would recommend it to business travellers.

Informal

Rubric: You were discussing a new social media platform with your work colleagues. They are interested in what you think of it. Write an informal review of the platform.

You could write about:

- what is the main idea of the platform
- what your views of its usability are
- how you rate its overall appeal
- why would you recommend it to them.